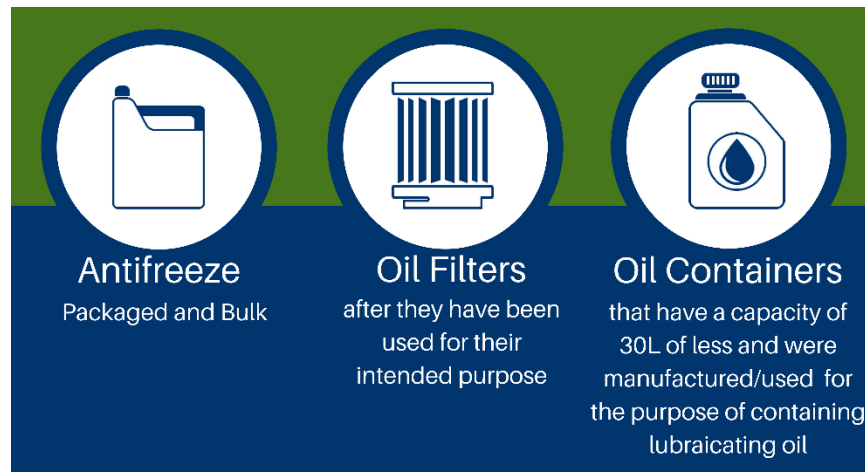




BACKGROUND: AUTOMOTIVE MATERIALS STEWARDSHIP

How we started:

Automotive Materials Stewardship (AMS) is a steward-facing program in Ontario that was launched in April 2017. AMS is responsible for the collection, recycling and management of three types of used automotive materials:



AMS is industry-led and industry funded. Our Board of Directors is made up of representatives from those companies that produce, distribute and sell AMS's three automotive materials to Ontario markets. Modeled under an Extended Producer Responsibility (EPR) platform, producers (stewards) are responsible for their automotive products sold to Ontarians by paying fees.

Quick Facts:

- 131 registered members as of December 2017
- Continuing accessibility by having a number of depots, events and other collection locations to dispose of used automotive materials. In 2017 these included:
 - 87 depots
 - 239 collection events
 - 900 return-to-retail locations
 - 12,000+ commercial automotive service locations
- Went above and beyond set targets for each material during the program's first year. Collection rates in 2017 included:
 - 1,858 tonnes of antifreeze at a recycling rate of 81%
 - 2,162 tonnes of oil containers at a recycling rate of 126%
 - 4,288 tonnes of oil filters at a recycling rate of 99%



AMS GUIDING PRINCIPLES

AMS will:

- Act in the best interests of its members, as a collective
- Use reasonable efforts to carry out obligations diligently and cost-effectively and in compliance with provincial legislation
- Exercise skill and and expertise in the operation of the AMS program



How we operate:

AMS operates under an [Industry Stewardship Plan](#) (ISP) that allows for stewards to manage and fund materials that they are responsible for releasing into Ontario's waste stream. The program sets fees which stewards pay in order to ensure the materials are properly recycled and re-purposed when possible to release the burden on consumers. In 2017, over \$11.2 million was paid by stewards to run the program.

Partnership with Orange Drop:

Since AMS is steward-facing, it licenses the Orange Drop brand and logo for the purposes of resident communication and education. Both private and public collection sites exist for residents to bring their used materials in order to increase consumer participation and ensure hazardous materials are properly disposed of in Ontario. Orange Drop's website provides a search tool for residents which directs them to the nearest drop off location to dispose of their hazardous materials. All three AMS materials are included so that resident have an easier time disposing of these kinds of waste.



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